

# Does Digital Marketing Work?

Results speak louder than anything we can tell you.  
Here's how we have delivered for our clients over the last few years:



### CLIENT A

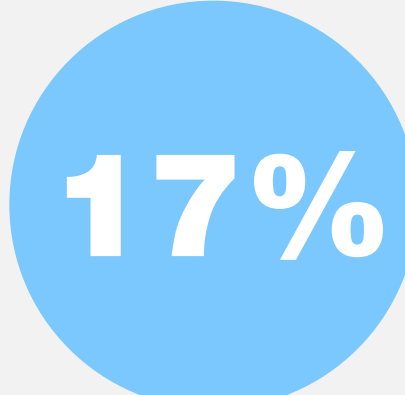
**INDUSTRY:**  
Manufacturing

**GOAL:**  
Increase sales via social media ads

Upon seeing positive results from their digital marketing strategy, this client asked to increase their monthly ad budget to generate even better results. This led to unprecedented sales and an extraordinary return on investment.



Increased sales in one year



ROI by end of the year



### CLIENT B

**INDUSTRY:**  
Fitness

**GOAL:**  
Generate enough leads to open a fitness studio

This client needed so many leads before opening their fitness studio. 24 Social helped them exceed their goal prior to their grand opening.



Leads weekly average



More Leads than expected



### CLIENT C

**INDUSTRY:**  
Medical

**GOAL:**  
Increase video chat appointments during COVID lockdown

With the use of Google Ads and Pinterest, 24 Social helped this client generate more video appointments and sell medical necessities on their ecommerce site.



Digital Appointments monthly average



Pinterest Engagements monthly average